

CASTLEBAY CONSULTING

Insurance Solutions Experts

CastleBay Celebrates Ten Successful Years Delivering Software Consulting Services to the P&C Industry

Milestone Anniversary Kicks-Off CastleBay's Increased Focus on Software Implementation & Integration Management Services

Austin, TX, August 20, 2008 — CastleBay Consulting Corporation, a consulting services firm specializing in providing high impact software consulting services to the Property & Casualty insurance market, celebrates its ten year anniversary. While CastleBay takes time to enjoy its ten years of success and accomplishments, the CastleBay team is also looking to the future with an aggressive expansion of services.

Best known as the 'go to' firm for insurance software selection consulting, CastleBay is looking to mark its ten year anniversary by increasing its market footprint with a greater focus on the firm's software implementation and integration services. The challenges of legacy replacement and new technology implementation are greatest among small- and mid-sized carriers – carriers often limited in the people and project infrastructure resources required for a successful software implementation or a core system replacement effort. With CastleBay's practice targeted specifically toward the small- and mid-size carriers, this traditionally underserved segment of the market has access to CastleBay's wealth of experience and track record of successful software implementations.

Bill Garvey, an IT Director with super regional insurance carrier The Main Street America Group and a long-time CastleBay client, commented, "We congratulate the CastleBay team on their tenth anniversary and well earned success. CastleBay offers a highly experienced team of insurance professionals with an outstanding complement of technology, consulting, and project management skills. It is a combination of skills that has served Main Street America well in navigating the landscape of software selection and complexity of a successful implementation."

CastleBay CEO George Grieve added, "We take a lot of pride in what we have accomplished and the strong client and partner relationships we've established over the last ten years. And, we look forward to the coming years and the opportunity to enhance and expand not only our services, but also those relationships that have enabled our success. I would like to extend my personal thanks to the entire CastleBay team as well as our client and partner families."

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About CastleBay Consulting Corporation

Austin, Texas based CastleBay Consulting was founded in 1998 to provide high impact consulting services to the Property & Casualty insurance market. Services include strategic systems planning and acquisition; quality management; program and project set up, management and assessment; business process and requirements analysis; and related software implementation services.

CastleBay's consultants average more than 25 years of insurance industry experience and represent a wealth of experience as executives and officers from world-class vendor and insurance carrier companies.

To learn more about CastleBay Consulting's services, call 512.329.2619 or visit the website at www.castlebayconsulting.com.